

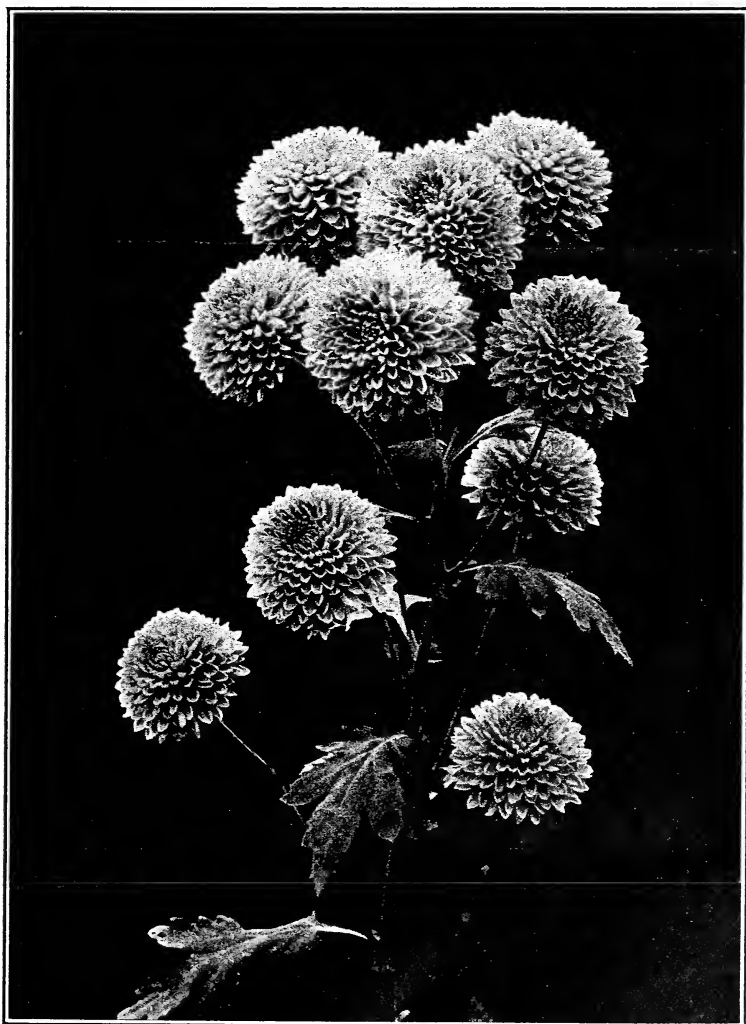
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1926

1927

Wallace's Chrysanthemums



"ROSE CHARM"

M. A. WALLACE

ROUTE A, BOX 397

SAN FERNANDO, CALIF.

Instructions to Purchasers

At prices given in this circular, all plants sent postpaid anywhere in the United States

Remittance may be made any way most convenient

This little descriptive circular is my Agent and when you receive a copy, it is an invitation for you to send an order for plants. Don't forget it—please.

I have greatly enlarged my planting since last season and hope to be able to fill all orders promptly.

No mail order accepted for an amount less than One Dollar.

No orders filled on Sundays.

Because, many of my patrons who want their plants early I will commence filling orders this year by March 1, and continue till June 1.

A Chrysanthemum delights in cool weather and of course, transplants much easier when the weather is cool.

Where plants are listed so much for 10 plants, it don't mean 10 plants of an assortment, but means—**not less** than five plants of **one variety**.

My aim: Not the largest assortment, but the choicest. Doubtless many varieties that have been introduced should have been pitched in the brush pile.

M. A. WALLACE
Route A, Box 397
San Fernando, California

NOVELTIES

\$1.00 each—10 for \$8.00

DISTINCTION—"Coming into bloom after the mid-season flood has passed it should prove to be of more than ordinary value. Its round incurved bloom will ship and handle well. The plant grows very erect and the stem is rigid and clothed with good foliage. Blooms November 15th to 25th. Grows four feet from June planting. Take terminal bud. Color—a bright rose pink."

YUKON—"This variety should prove a boon to the grower who ships his blooms to distant markets. Belongs to the closely incurved section. Bright clear yellow. Fine stem and foliage. An easy doer and grows five feet from early June planting. Blooms October 5th. Take terminal bud."

SNOWBOUND—"A seedling from Mrs. Rager and might be described as a great improvement on that variety. It has the same upright growth, needing less tying than most varieties. Produces extra large blooms from the terminal bud and gives a full percentage of perfect flowers. Grows five feet from June planting and is ready to cut November st. Large enough for exhibition and yet a fine commercial."

OCTOBER ROSE—"Large in curved pink. Comes into flower October 10th and will overshadow all other pink varieties coming into bloom at the same time. It is as large as the best mid-season variety. Straight, upright growth, with good foliage. Gives best results from terminal buds."

POMPON NOVELTIES

\$1.00 each—10 for \$8.00

YELLOW-FELLOW—"A good variety to follow Nuggets. Produces fine sprays of clear yellow blooms. Blooms are of the large pompon type. Each bloom is supported on a rigid stem and the sprays are not overcrowded. A strong grower, producing a large yield per square foot of bench space. One of our best. Blooms November 10th and later."

BOKHARA—"This variety comes nearest to combining the various shades of red, rose and bronze seen in autumn leaves of all the varieties we know. Very useful in producing autumn effects, so popular during mum season. Blooms October 25th."

SPECIALS

50c each—10 for \$4.00 (5 of One Variety at 10 rates)

MISS MILLICENT ROGERS—"Introduced by Chas. H. Totty Co., of New Jersey. The following is their description: One of the most novel Chrysanthemums introduced in many years. Color, bronzy pink with gold shadings. The lower half of the flower is clear lavender and the upper half bronzy pink, very much like the Madam Butterfly Rose.

"The general effect is that of the reflexed type with incurving tips. The extreme lower petals hang down about 6 inches below the stem. The very center of the flower is pure, clear gold with no shading whatever. Foliage

right up to the flower, stiff stem, fine habit of growth. Height 4½ ft. Crown bud August 15 to 20th. Matures October 20."

MY MICHIGAN—"Rich golden yellow; 4 inches in diameter with ordinary culture. Plant medium height. Matures November 15. Originated in Michigan."

DEC. BEAUTY—Introducer says: "Of best incurved form; white with light pink shadings which are more pronounced at the center of the bloom. Matures 10th to 15th of December. Three and one-half feet."

LOUISA POCKET—An Australian variety of mammoth size both in plant and flower. Bloom pure white, 8 inches in diameter. Needs high culture and an abundance of water with rich soil and plenty of room. Matures November 15. At the Pasadena flower show, October, 1925, Louisa Pocket took first premium on exhibit—12 inches in diameter.

NAGIROC, (GOLDEN CHAMPION)—Large golden, slightly bronzed, finely incurved. Standard. Spreading habit of growth. A splendid show mum. Good foliage. Matures October 12.

WILLIAM TURNER—Large incurved white. Fine when pampered and well fed. An aristocrat. This is the big fellow that takes the premiums at the flower shows. November 10. Height 3 feet.

YELLOW TURNER—A sport of Wm. Turner and very much like its father, only in color. A very delicate shade of canary yellow. Height 3 feet. November 10.

J. R. BOOTH—A sport of Nagiroc. Rich golden yellow. A magnificent flower 6 inches in diameter; outer petals reflex, inner petals incurve. Fine show flower. October 15.

LADY HOUPTON—Large incurved pink. A fine flower and good foliage. Three feet. November 5.

ODESSA—Large incurved lemon yellow. Plant grows rather "straggly." Four feet. November 20 to 25.

ANOLA WRIGHT—Large slightly incurved. Pink. Large leaf, light-colored foliage. A show mum. Standard. November 1.

COMMERCIAL VARIETIES

12c each—\$1.00 per 10—(5 of One Variety at 10 rates)

BETSY ROSS—Large incurved white. A magnificent flower and good stem. One of the finest white Mums I have seen. Matures about November 5. Height 4 feet. A good commercial variety.

ROSE PERFECTION—A beautiful shell pink. A magnificent flower. A strong grower and easily propagated. Five feet. Matures about November 8.

MIDNIGHT SUN—A fine incurved yellow of good substance and color. November 5. Three feet.

WHITE PERFECTION—A sport from Rose Perfection. Large incurved creamy white. In plant and leaf, quite similar to Rose Perfection. A good, sturdy variety and well worth careful testing. Matures November 1. Standard.

IMPROVED GOLDEN GLOW—Introducer says: "In the improved form, the budding form is done away with entirely and every plant makes a perfect stem 3 to 4 feet long before producing buds. Satisfactory in every way." Flower bright yellow. Three feet. August to October.

MAJOR BONNAFFON—Medium size, light yellow. Incurved. A standard old commercial variety. Three feet. November 20 to 25.

TIGER—Medium size, golden yellow, incurved, short petals. Half standard. Small green foliage. Good strong stem. A commercial variety. Matures October 12.

MARIGOLD—Rich yellow, incurved. Good foliage and a splendid flower. Suckers immensely. Three and one-half feet. November 5.

EDWIN SEIDEWITZ—"A beautiful incurved, bright pink, maturing from Thanksgiving to early December. Height 5 feet."

CHRYSLORA—Beautiful bright yellow, incurved. Strong stem. Good foliage. Standard. The plant and flower quite similar to E. M. Benson.

OCTOBER QUEEN—Medium to large incurved flower, beautiful "snow" white. Good foliage. One-half standard. Matures October 15.

GOLDEN GLORY—Flowers a beautiful golden yellow. Dwarf habit. Good foliage. Flowers medium to large. Doubtless a good commercial variety. Matures October 6.

FANCY COMMERCIAL

30c each—\$2.50 per 10 (5 of One Variety at 10 rates)

MEGAN—An Indiana seedling of promise. A beautiful clear pink 4 inches in diameter. A tall growing plant with purple stems, small green thick fresh leaves. Matures October 28.

SNOW WHITE—Pure white 5½ inches in diameter. Plant short and stocky with an abundance of large green leaves. Matures November 25 to December 5. A promising late market variety.

MONUMENT—"A most satisfactory large commercial white. Comes into flower November 15th to 20th. Pure white in color. Incurved form and large in size. Foliage is medium size and the stems are rigid, making it a splendid variety to handle. Grows five feet from June planting. Take terminal bud."

WHITTIER—A beautiful light golden yellow. Large and finely incurved flower. Splendid leaf and stem. Standard. Begins to mature about November 15 and lasts a long time. A good commercial variety. Some wholesale florists in the east claim Whittier will supercede Major Bonnaffon for market. Whittier is a much larger flower than the Bonnaffon and later.

CITRONELLE—"Its large size and general all-round excellence has made this variety a great favorite. Blooms October 20th. Clear lemon yellow. Strong upright growth. Three to four feet from June planting. Take terminal bud."

THANKSGIVING PINK—"Best pink for November 20th and later. The very best pink to grow for Thanksgiving."

CHOICE NEW COMMERCIAL POMPONS

30c each—\$2.50 per 10 (5 of One Variety at 10 rates)

ROSE CHARM—"Bright, rose pink, especially valuable where a solid color effect is wanted. Fine sprays and strong growth giving a good yield. Blooms November 1st."

PINK DOT—"Has made a hit this fall with its beautiful color, which as its name implies, is blush white with a crimson dot in the centre. The sprays

are ideal and the plant yields a heavy crop. Blooms October 25th."

NUGGETS—"We consider this the very best yellow pompon to bloom the first week in November. Its bright yellow blooms produced in ideal sprays and its splendid growth and profusion of bloom make it the ideal variety for either cutting or pot plants."

SHOW CHRYSANTHEMUMS

25c each—10 for \$2.00 (5 of One Variety at 10 rates)

CORP. J. FRED PIPER—A fine loosely incurved flower, light rich yellow, 5 to 6 inches in diameter. Low stocky plant. Matures November 15.

MRS. WOODROW WILSON—Pure paper white, 6½ inches in diameter, with drooping petals. Stocky plant with a large leaf. Matures October 15. Fine for either the market or show room.

ROSE DAY—An Australian variety, 6 inches in diameter. Incurved center. Reflexed drooping outer petals. A fine show or market mum. Plant 3½ feet, stocky, with large green leaves. Matures October 20. Color, pink.

POCKET CRIMSON—Australian. A beautiful show mum. Crimson. Reverse side of petal old gold. Flower 5 inches in diameter. Plant of a dwarf habit. Matures October 25.

MISCELLANEOUS AND SCARCE VARIETIES

20c each—\$1.50 per 10 (5 of One Variety at 10 rates)

GOLDEN EATON—A beautiful rich golden yellow. A fine flower but not incurved. Good stock and foliage. November 4. Height 4 feet.

SMITH'S IMPERIAL—A robust, strong, stocky plant, with good foliage. Large incurved white bloom. It may be a good commercial variety, but will require further testing. Matures October 15.

EARLY ROSE—Medium size, light rose color. Dwarf habit. October 6.

ROSE DELIGHT—Light pink. Good clean foliage. One-half standard. October 30.

WHITE SURPRISE—The originator says: "White as the name implies and a surprise when finished, as the buds are far from prepossessing when opening, and in this stage will be considered abortive by many. Matures November 20. Four and one-half feet."

MRS. O. H. KAHN—Large incurved bronze, with large leaves, plant medium size. A fine old show mum. October 15.

LYNWOOD HALL—Medium size, slightly incurved, creamy white. Foliage not very good. November 25. Two and one-half feet.

BLACK HAWK—Dark Crimson. Reflex with incurved center. A fine old variety. Medium tall. December 1.

SMITH'S SUBLIME—A beautiful light "peach blossom" pink. Good foliage. Matures October 5. A very satisfactory early pink. Dwarf. Fine for pot culture.

TITANIC—Incurved, creamy white, on the ostrich plume style; an odd bloom but plants rather delicate. Four feet. November 6.

ALICE DAY—Medium to large incurved "paper white" flower. Plant of dwarf or one-half standard habit. Fine for pot culture. Good foliage. October 12.

COMOLETA—Rich golden yellow. Incurved. Medium size. Good foliage, healthy and strong. Matures September 25. I consider Comoleta the best early yellow mum I have. Very much resembles Golden Glory, but earlier.

GLEN COVE—Medium size, light pink flowers; good foliage. Some flowers fade out nearly white in a few days. Height 3 feet. November 5.

CRYSTAL GEM—Medium size, creamy white, good foliage. Matures October 6. A very satisfactory early white. Incurved. Standard.

YELLOW ADVANCE—Small yellow. Matures the latter part of September.

VICTORY—Large (over six inches in diameter, grown in bush form) loosely incurved white. Strong grower, with the most massive flower stems that I have ever seen on a mum. Standard. Matures about October 20.

RICHMOND—Medium to large, incurved. Yellow. Plant rather sprawly in habit of growth. Foliage not very good. Some of the eastern growers consider the Richmond one of the best commercial varieties. October.

DECEMBER QUEEN—Large incurved, yellow. Good foliage. Matures about December 15. Height 5½ feet. A promising late variety and well worth planting.

COL. APPLETON—Large late incurved yellow. An old standard market variety.

CHRISTY MATHESON—Standard. Medium tall. Flowers 4 inches in diameter. White. Matures November 25.

GOLDEN GLOW—Originator says: "Bright yellow; good stem and foliage. Blooms may be had from August 15 to October 20, if planted in succession and first buds secured. Height 3½ feet."

WHITE SEIDEWITZ—"A white sport from E. Seidewitz, and as it flowers at the same time is a valuable addition to the late-flowering section." Height 5 feet.

POMPON SPECIALS

25c each—10 for \$2.00 (5 of One Variety at 10 rates)

GOLDEN LYDA THOMAS—Anemone type, 2 inches in diameter. Clear canary yellow. Tall grower. Good market variety. A wonderful bloomer. Matures November 10.

WHITE DOTY—Old reliable. A graceful white pomp. Button type. Medium tall. November 1. Sport of Lillian Doty.

LILLIAN DOTY—A delicate pink. Medium tall. Flowers $2\frac{1}{2}$ inches diameter, button type.

MARGUERITE CLARK—A delicate little rose pink flower one inch in diameter. Button type. Matures November 5. Medium height.

LADY ASTOR, M. P.—Single type $2\frac{3}{4}$ inches in diameter. Dark crimson. Very unique and handsome. Plant low and rather stocky. Matures November 25 and later. Fine for pot culture and disbud.

IDA CATHERINE SKIFF—Single type $2\frac{1}{2}$ inches in diameter. The flowers open up a bronze but change to a beautiful buff when fully matured. Plant medium tall. A very popular market variety here in Southern California. Matures November 5.

ANGELO—Button type. Flowers soft peach blossom pink $2\frac{1}{4}$ inches in diameter. Plant low stocky grower. Fine for pot culture. Matures October 30.

YULETIDE—New. The originator says: "The latest and best white pompon known up to the present. Color purest paper white, and does not mature until December 5 to 10. A seedling from Christmas Gold, but more dwarf in growth, 3 feet." After one year's test Yuletide has proved very satisfactory with me. Fine for pot culture. The originator recommends disbudding Y. T., but it is beautiful, grown any way.

POMPONS MISCELLANEOUS

15c each—\$1.20 per 10 (5 of One Variety at 10 rates)

THE CHIEF—"Light yellow, both ray and disc florets; $2\frac{1}{2}$ inches in diameter, with full rounded cushion. Maturity November 10."

GOLDEN CLIMAX—A beautiful golden yellow, button type. Matures November 5. Profuse bloomer. Four feet high. Flower $1\frac{3}{4}$ inches in diameter.

MAPLE LEAF—"Like the soft maple leaf the color is displayed in the various shades of red and yellow changing from day to day as development progresses. High rounded cushion. Two and one-half inches in diameter, two feet high. Being dwarf, is well adapted to specimen pot plants. Maturing November 10."

DUNDEE—Light maroon $1\frac{1}{2}$ inch in diameter. Button type. Plant rather dwarf and stocky. Matures November 5.

MARY PICKFORD—Button type creamy white one inch in diameter. Round and delicate. Plant dwarf. Matures November 1.

THE BELLE—"Purest white, both ray and disc florets. Two inches in diameter. Maturing November 10 and later. Fine in every respect." The Belle reminds me very much of a Shasta Daisy.

LITTLE PET—Button type. Deep bright pink $1\frac{3}{4}$ inch diameter. Small serrated green leaves. A dainty little mum. Dwarf habit. Matures November 5.

FLORERA—Originator says: "Color light yellow with an exceptionally large cushion which nearly extends to the ends of the ray florets. Very distinct and striking in appearance. Maturing November 10. Best when disbudded. Diameter $4\frac{1}{2}$ inches. Height $3\frac{1}{2}$ feet."

DOROTHY GISH—Button type. The last and the least. Creamy white, $\frac{1}{2}$ to $\frac{3}{4}$ inch in diameter. Very small delicate foliage. Medium tall. Matures November 25. Perhaps the smallest mum grown.

BARGAIN COUNTER

Order By Number

These Special Collections must be taken just as given. Order by number.

NO. 1

2 Rose Day	\$.50
2 Col. Appleton40
2 Snow White50
2 Chrysilora24
	<hr/>
	\$1.64

All for \$1.00 postpaid.

NO. 2

2 Black Hawk	\$.40
2 Pocket Crimson50
2 Golden Glory24
2 Megan60
	<hr/>
	\$1.74

All for \$1.00 postpaid.

NO. 3

2 Rose Charm	\$.50
2 Pink Dot50
2 Nuggets50
1 Little Pet15
	<hr/>
	\$1.65

All for \$1.00 postpaid.

NO. 4

2 Monument	\$.50
2 Louisa Pocket50
1 Millescent Rogers50
1 Angelo25
	<hr/>
	\$1.75

All for \$1.00 postpaid.

Pompons "CLEARANCE HOUSE"

12 'Mums—Assortment

My selection postpaid for \$1.00. State colors preferred and whether Standards, Pompons—or mixed, are wanted. Give me a trial order and you will be pleased with my selection. Address all communications to

M. A. WALLACE
Route A, Box 397
San Fernando, California
